

SARA ROMOLI'S "HEARTBREAKERS": SUCCESS IN NEW YORK FOR VALDARNESE DESIGNER

We received news from overseas on 'Valdarnese in America, Sara Romoli - famous model and now designer, who achieved a great success and appreciation in New York.

NEW YORK (USA) - Our friend Lauren Peltzman, fashion photographer, this evening as requested, sent us the report and the photos of the evening. The models were called "Sara Romoli's Heartbreakers models" and were prepared for the fashion show in one of most elegant salons on Madison Avenue, the Toka Salon. And the look of the models had a distinctive Italian touch as they were prepared by celebrity hairstylist Marco Masini.

Sara Romoli organized a fabulous show. The models arrived in front of the Manhattan restaurant, "Bar Italia" in a white stretch Hummer limousine. Two male models than preceded to open the door and from there with great surprise of all present started the fashion show.



The models that came out of the car wore vintage masks. It was a show in Hollywood style and Sara Romoli has obtained a new success that garnered her front-page article in one of the most famous American fashion newspapers: the Women's Wear Daily (WWD). She was included among the new emerging designers in the U.S.

The final surprise exit of the models from the limo was Kera Franceschini who wore one of the corsets that Sara had made for her... Kera wanted to be the model of the evening and Sara made her dream become reality.

Kera was the special model of the evening in honor of the Make-A-Wish Foundation® of Metro New York benefit - the association for which Sara Romoli and Denis Franceschini organized an evening to raise money to donate to the charity.

To make the evening more special was the international singer and entertainer Amy Rivard, a great friend of Sara Romoli, who sang two of her songs during the party and presented throughout the evening.

The photos were taken by: Roger Lanoue Jr., Denise Mc Mullin and Adam Regan.